

# FORSYTH COUNTY

## BOARD OF COMMISSIONERS

MEETING DATE: JANUARY 9, 2017

AGENDA ITEM NUMBER: 9

**SUBJECT: AMENDMENT TO THE FY 2016-2017 BUDGET ORDINANCE TO APPROPRIATE GRANT FUNDS FROM THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES, DIVISION OF PUBLIC HEALTH, EPIDEMIOLOGY SECTION, COMMUNICABLE DISEASE BRANCH TO THE FORSYTH COUNTY DEPARTMENT OF PUBLIC HEALTH FOR THE INTEGRATED TARGETED TESTING SERVICES PROGRAM  
(FORSYTH COUNTY DEPARTMENT OF PUBLIC HEALTH)**

**COUNTY MANAGER'S RECOMMENDATION OR COMMENTS:** Recommend Approval

### SUMMARY OF INFORMATION:

The Personal Health Services Administrative Area of the Forsyth County Department of Public Health has been awarded \$21,000 in additional grant funding from the North Carolina Department of Health and Human Services, Division of Public Health, Epidemiology Section, Communicable Disease Branch to conduct a social marketing campaign to increase the number of high-risk clients tested for HIV and other sexually transmitted infections (STI's).

The primary mission of the Integrated Targeted Testing Services Program is to increase the number of persons living with HIV who know their status and are linked with prevention, care and treatment services. These additional funds will be used to target populations at highest risk for HIV and STI's. Social marketing strategies are to be designed in a manner that is sensitive to racial, ethnic, sexual orientation and cultural differences.

The additional \$21,000 in non-recurring grant funds will support the Health Department's Integrated Targeted Testing Services Program and will be implemented through the POSSE (Prevent On-going Spread of STI's Everywhere) team. The service period for these funds ends May 31, 2017.

ATTACHMENTS:  YES  NO

SIGNATURE: \_\_\_\_\_

*J. Audrey Abbott, Jr.*  
COUNTY MANAGER

DATE: January 4, 2017

**FORSYTH COUNTY, NORTH CAROLINA  
AMENDMENT TO  
2016-2017 BUDGET ORDINANCE**

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**FROM: BUDGET & MANAGEMENT**

**MEETING DATE:** January 9, 2017

**EXPLANATION:**

The Personal Health Services Administrative Area of the Department of Public Health has been awarded \$21,000 in additional grant funding from the North Carolina Department of Health and Human Services, Division of Public Health, Epidemiology Section, Communicable Disease Branch to conduct a social marketing campaign to increase the number of high-risk clients tested for HIV and other sexually transmitted infections (STI's).

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**BE IT ORDAINED BY THE FORSYTH COUNTY BOARD OF COMMISSIONERS THAT THE FISCAL YEAR 2016-2017 BUDGET ORDINANCE IS HEREBY AMENDED AS FOLLOWS:**

INCREASE:	<u>SECTION 1. REVENUE</u>	
	GENERAL FUND	<u>\$21,000</u>
	INTERGOVERNMENTAL REVENUE	
INCREASE:	<u>SECTION 2. APPROPRIATIONS.</u>	
	GENERAL FUND	<u>\$21,000</u>
	PUBLIC HEALTH	

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NATURE OF TRANSACTION:  
 Additional Revenue Available  
 Transfer within Accounts of  
Same fund  
 Other:

APPROVED BY BOARD OF COUNTY  
COMMISSIONERS AND ENTERED ON  
MINUTES DATED \_\_\_\_\_  
AGENDA ITEM NUMBER \_\_\_\_\_

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# Division of Public Health Agreement Addendum FY 16-17

Page 1 of 1

Forsyth County Department of Public Health  
Local Health Department Legal Name

Epidemiology / Communicable Disease Branch  
DPH Section/Branch Name

534 Integrated Targeted Testing Services (ITTS)  
Activity Number and Description

Marti Eisenberg Nicolaysen, 919-733-2030 x208,  
martieisenberg@dhhs.nc.gov  
DPH Program Contact  
(name, telephone number with area code, and email)

6/01/2016 – 5/31/2017  
Service Period

DPH Program Signature Date  
(only required for negotiable agreement addendum)

7/01/2016 – 6/30/2017  
Payment Period

**FORSYTH COUNTY**

- Original Agreement Addendum  
 Agreement Addendum Revision # 1

BY: [Signature] 11/22/16  
**County Manager**

I. **Background:** No change.

II. **Purpose:**  
This Agreement Addendum Revision #1 provides additional funding to conduct one social marketing campaign and one advertising campaign which will lead to testing an additional 100 unduplicated clients as described below in Section III Scope of Work and Deliverables.

III. **Scope of Work and Deliverables:**  
*As of November 1, 2016, this Agreement Addendum Revision #1 adds Paragraph 19 and 20 as follows:*

19. Conduct one social marketing campaign and one advertising campaign with an emphasis on men who have sex with men which includes the following: (1) 100 on-air and 120 streaming/online radio advertising placements, (2) 800 English and Spanish television advertising placements, and (3) exterior and interior advertising placements on 2 buses for 5 months. Steps should be taken to ensure that marketing and advertising strategies are designed in a manner that is sensitive to racial, ethnic, sexual orientation and cultural differences.

20. Conduct 100 rapid HIV tests with an emphasis on men who have sex with men, racial and ethnic minorities and persons living with HIV/AIDS who are unaware of their status. Of the total clients tested for HIV, 100% of the clients shall also be tested for pharyngeal gonorrhea.

IV. **Performance Measures/Reporting Requirements:** No change.

Approved as to form and legality

V. **Performance Monitoring and Quality Assurance:** No change.

NOV 21 2016

VI. **Funding Guidelines or Restrictions:** No change.

FORSYTH COUNTY, N.C.  
By: [Signature]  
Assistant County Attorney

[Signature]  
Health Director Signature (use blue ink)

11/22/16  
Date

Local Health Department to complete: (If follow up information is needed by DPH)	LHD program contact name: _____ Phone number with area code: _____ Email address: _____
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**Signature on this page signifies you have read and accepted all pages of this document.**

Activity 534	AA	1311 4532 PF	1311 4541 BN	1311 4541 RR	1311 4542 BN	1311 4542 RR	Proposed Total	New Total
Service Period		09/01-05/31	04/01-05/31	06/01-03/31	04/01-05/31	06/01-03/31		
Payment Period		10/01-06/30	05/01-06/30	07/01-04/30	05/01-06/30	07/01-04/30		
01 Alamance		0	0	0	0	0	0	0
D1 Albemarle		0	0	0	0	0	0	0
02 Alexander		0	0	0	0	0	0	0
04 Anson		0	0	0	0	0	0	0
D2 Appalachian		0	0	0	0	0	0	0
07 Beaufort		0	0	0	0	0	0	0
09 Bladen		0	0	0	0	0	0	0
10 Brunswick		0	0	0	0	0	0	0
11 Buncombe		0	0	0	0	0	0	0
12 Burke		0	0	0	0	0	0	0
13 Cabarrus		0	0	0	0	0	0	0
14 Caldwell		0	0	0	0	0	0	0
16 Carteret		0	0	0	0	0	0	0
17 Caswell		0	0	0	0	0	0	0
18 Catawba		0	0	0	0	0	0	0
19 Chatham		0	0	0	0	0	0	0
20 Cherokee		0	0	0	0	0	0	0
22 Clay		0	0	0	0	0	0	0
23 Cleveland		0	0	0	0	0	0	0
24 Columbus		0	0	0	0	0	0	0
25 Craven		0	0	0	0	0	0	0
26 Cumberland		0	0	0	0	0	0	0
28 Dare		0	0	0	0	0	0	0
29 Davidson		0	0	0	0	0	0	0
30 Davie		0	0	0	0	0	0	0
31 Duplin		0	0	0	0	0	0	0
32 Durham		0	0	0	0	0	0	140,000
33 Edgecombe		0	0	0	0	0	0	60,000
34 Forsyth	* 1	21,000	0	0	0	0	21,000	176,000
35 Franklin		0	0	0	0	0	0	0
36 Gaston	* 1	6,880	0	0	0	0	6,880	104,024
38 Graham		0	0	0	0	0	0	0
D3 Gran-Vanca		0	0	0	0	0	0	0
40 Greene		0	0	0	0	0	0	0
41 Gullford	* 1	21,000	0	0	0	0	21,000	393,489
42 Halifax		0	0	0	0	0	0	0
43 Harnett		0	0	0	0	0	0	0
44 Haywood		0	0	0	0	0	0	0
45 Henderson		0	0	0	0	0	0	0
46 Hertford		0	0	0	0	0	0	0
47 Hoke		0	0	0	0	0	0	0
48 Hyde		0	0	0	0	0	0	0
49 Iredell		0	0	0	0	0	0	0
50 Jackson		0	0	0	0	0	0	0

51 Johnston		0	0	0	0	0	0	0	0
52 Jones		0	0	0	0	0	0	0	0
53 Lee		0	0	0	0	0	0	0	0
54 Lenoir		0	0	0	0	0	0	0	0
55 Lincoln		0	0	0	0	0	0	0	0
56 Macon		0	0	0	0	0	0	0	0
57 Madison		0	0	0	0	0	0	0	0
D4 M-T-W		0	0	0	0	0	0	0	0
60 Mecklenburg	1	20,000	0	0	0	0	20,000	120,000	
62 Montgomery		0	0	0	0	0	0	0	0
63 Moore		0	0	0	0	0	0	0	0
64 Nash		0	0	0	0	0	0	95,000	
65 New Hanover		0	0	0	0	0	0	100,000	
66 Northampton		0	0	0	0	0	0	0	0
67 Onslow		0	0	0	0	0	0	0	0
68 Orange		0	0	0	0	0	0	0	0
69 Pamlico		0	0	0	0	0	0	0	0
71 Pender		0	0	0	0	0	0	0	0
73 Person		0	0	0	0	0	0	0	0
74 Pitt		0	0	0	0	0	0	0	0
76 Randolph		0	0	0	0	0	0	0	0
77 Richmond		0	0	0	0	0	0	0	0
78 Robeson		0	0	0	0	0	0	0	0
79 Rockingham		0	0	0	0	0	0	0	0
80 Rowan		0	0	0	0	0	0	0	0
D5 R-P-M		0	0	0	0	0	0	0	0
82 Sampson		0	0	0	0	0	0	0	0
83 Scotland		0	0	0	0	0	0	0	0
84 Stanly		0	0	0	0	0	0	0	0
85 Stokes		0	0	0	0	0	0	0	0
86 Surry		0	0	0	0	0	0	0	0
87 Swain		0	0	0	0	0	0	0	0
D6 Toe River		0	0	0	0	0	0	0	0
88 Transylvania		0	0	0	0	0	0	0	0
90 Union		0	0	0	0	0	0	0	0
92 Wake		0	0	0	0	0	0	200,000	
93 Warren		0	0	0	0	0	0	0	0
96 Wayne		0	0	0	0	0	0	0	0
97 Wilkes		0	0	0	0	0	0	0	0
98 Wilson		0	0	0	0	0	0	0	0
99 Yadkin		0	0	0	0	0	0	0	0
Totals		68,880	0	0	0	0	68,880	1,388,513	

Sign and Date - DPH Program Administrator <i>John M. [Signature]</i> 10-6-16	Sign and Date - DPH Section Chief <i>[Signature]</i> 10/6/16
Sign and Date - DPH Contracts Office <i>[Signature]</i> 10-12-16	Sign and Date - DPH Budget Officer <i>Pamela Gall</i> 10/26/16