Forsyth County Board of Health

• Dr. Linda L. Petrou, PhD, Chair

- Dr. James K. Doub, OD, Vice Chair
- Ms. Judy Briggs
- Mr. John Davenport, Jr., PE
- Ms. Carrie D. Fernald, RN
- Dr. Charles F. Massler, DDS, M.Ed.
- Dr. Willard L. McCloud, Jr., MD
- Dr. Scott E. Schroeder, DVM
- Mr. J. Phil Seats, R.Ph., MBA
- Dr. Ricky Sides, DC
- Ms. Gloria D. Whisenhunt, County Commissioner

BOARD OF HEALTH MINUTES May 7, 2014

MEMBERS PRESENT

North Carolina Public Health EveryWhere, EveryDay, EveryBody,

Dr. Linda Petrou, Chair Dr. James Doub Ms. Judy Briggs Mr. John Davenport Ms. Carrie Fernald Dr. Charles Massler Dr. Willard McCloud Dr. Scott Schroeder Mr. J. Phil Seats Dr. Ricky Sides Ms. Gloria Whisenhunt

MEMBERS ABSENT

None

OTHERS PRESENT

None

Call to Order:

On Wednesday, May 7, 2014, the Forsyth County Board of Health held its regularly scheduled monthly meeting in the Board Room at the Forsyth County Department of Public Health (FCDPH). Dr. James Doub called the meeting to order at 5:33 p.m.

Consideration of Minutes:

The minutes of the March 22, 2014 (Retreat) and April 2, 2014 Board of Health Meetings were reviewed by the Board. Dr. Doub asked for a motion to approve the minutes. Ms. Gloria Whisenhunt made a motion to approve and Dr. Charles Massler and Mr. J. Phil Seats seconded. The rest of the members agreed and the minutes were approved by the Board.

Public Comment Section:

STAFF PRESENT

Mr. Marlon Hunter Ms. Ayo Ademoyero Ms. Lorrie Christie Ms. Sandra Clodfelter Ms. Quintana Stewart Mr. Bob Whitwam Ms. Ethel Evans

Health Director's Comments:

Mr. Marlon Hunter started by letting Board members know that they will be breaking out into groups for an exercise when Ms. Ayo Ademoyero does her presentation. He explained the exercise will help us meet an accreditation benchmark standard and he wants to be as proactive as we can, as quickly as we can with getting up to speed with all the standards and the exercise tonight will cover a couple of those standards.

Mr. Hunter mentioned he had a great meeting with Dr. Petrou and Commissioner Whisenhunt, along with Mr. Donny Lambeth. They had a very productive conversation about some of the issues in our community and what it means for Forsyth County. Mr. Hunter added he was honored that Mr. Lambeth wanted to hear from him.

Mr. Hunter reported that Mr. Bob Whitwam made a presentation for a resolution to the County Commissioners to seek their approval for funding for the Dental Clinic. They will have another meeting to attend tomorrow but he feels confident they will be approved for the funding. Dr. Petrou added she saw the article in the Journal about the Dental Clinic.

Lastly, Mr. Hunter announced he spoke at Dr. Sylvia Flack's Endowment Event on Tuesday night.

New Business:

County Health Rankings - Ms. Ayo Ademoyero went over her slide presentation on the 2014 County Health Rankings. She stated the County Health Rankings should not replace our community needs assessment. Ms. Ademoyero explained that County Health Rankings are a measure of the overall health of each county in every state across the United States; they show how well each county is doing in 29 factors that influence health; they show us that where we live matters to our health; they motivate community leaders and citizens to work together in more creative ways to build a healthy culture; and County Health Rankings are a starting point for mobilizing community action for improvement of health. The two rankings that are used to determine County Health Rankings are health outcomes (length of life and quality of life) and health factors (health behaviors, clinical care, social and economic factors and physical environment). Ms. Ademoyero went on to talk about some of the health factor trends in Forsyth County and where we are in comparison to other counties such as Durham, Guildford, Mecklenburg and Wake.

Ms. Ademoyero asked Board members to break up into four groups in order to participate in an activity where each group would be given a question to consider regarding building healthy communities. The groups discussed for about fifteen minutes and then each group took turns sharing their findings.

- Group One which consisted of Mr. Whitwam, Ms. Briggs, Mr. Seats and Dr. McCloud discussed this question: "Are diverse stakeholders from multiple sectors working together effectively?" They talked about coalitions and the need share/bring feedback to others, communicating to the public and presenting coordinating messages from the coalitions. They decided that the health department could do more of this activity.
- Group Two which consisted of Ms. Clodfelter, Ms. Fernald, Dr. Schroeder and Ms. Whisenhunt discussed this question: "Are you working with community members, including those who may not have formal power, are most vulnerable or are experiencing the worst conditions for good health?" They talked about outreach

programs and getting them involved. Mr. Whitwam added there is no formal power in most vulnerable areas and posed the question on how do you bring them in and the group gave examples such as churches and schools. They decided that the health department could do more of this activity through the Community Health Assessment process.

- Group Three which consisted of Ms. Stewart, Mr. Davenport, Dr. Doub and Dr. Petrou discussed this question: "*Do you understand your community's vulnerable populations and the challenges they face?*" They talked about the most vulnerable populations which included those with lower socioeconomic status; those who think that they do not need help and those with cultural barriers and healthy eating habits. They decided that the health department could do more of this activity by getting more community leaders involved such as schools, hospitals and churches.
- Group Four which consisted of Ms. Ademoyero, Mr. Hunter, Dr. Sides and Dr. Massler discussed this question: "Do the strategies you are working on reflect a reasonable balance between meeting immediate needs and bringing your community's long term vision for health improvement to life?" They thought strategies that are being worked on, are working. Mr. Seats felt that this is a long term obligation – it starts with healthy eating and added we have to get to kids early. Mr. Hunter mentioned a new documentary coming out called "The Raising of America" – he said it asks the question – why is it that we as Americans know so much but do so little?

Ms. Ademoyero concluded her presentation by thanking Board members for participating in the activity (copy of all handouts on file in the Administrative Binder).

Old Business:

None

Committee Reports:

Adjourn:

A request for a motion to adjourn was made by Dr. Petrou. A motion was made by Dr. Doub and seconded by Dr. Massler. The meeting adjourned at 6:45 pm.

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Marlon B. Hunter Secretary to the Board MBH/lgc