2023 Forsyth County Community Survey Crosstabulations

Presented to Forsyth County, North Carolina February 2024



Crosstabulations Forsyth County, North Carolina

Summary

ETC Institute conducted a community survey during the winter of 2023 to help gather resident opinions and feedback to evaluate and improve programs and determine the needs of residents. As part of this study, a series of crosstabulations were developed to delve deeper into the data. These crosstabulations are designed to explore various changes between residents living in Commissioner District A and residents living in Commissioner District B.

Methodology

The tables on the following pages contain cross tabulations of survey questions by Commissioner District A and Commissioner District B. Chi-square tests of significance were applied to these survey questions as a way to understand significant differences between the two groups. If a frequency is displayed with a capitalized letter underneath it, there is a 99% probability there is an actual difference between respondents in each of the groups. These letters indicate that the differences observed in the selected geographic categories (columns) of the sample represent real differences between the two groups.

For each group that has a statistically significant difference, an upper case letter denoting significance is shown in the category. The letter denotes the category from which it is statistically different.

Items that have no letter denotation in their column were not statistically different.

Major Findings

Below and on the following pages you will find some of the most notable differences at the 99% level of probability which indicates there is an actual difference between the two groups.

| Q1. Reasons to Live in Forsyth County | District A | District B |
|---------------------------------------|------------|------------|
| Housing options | 36.10% | 44.80% |
| Higher education opportunities | 24.90% | 17.60% |
| Public transportation systems | 11.40% | 2.60% |
| Close to family/friends | 69.70% | 59.30% |

| Q3. Rating the Importance of Quality of Life Features | District A | District B | |
|---|---|------------|--|
| Q3.2 Behavioral Hea | th Access | | |
| Very important | 56.90% | 43.30% | |
| Somewhat important | 28.40% | 32.50% | |
| Not sure | 10.50% | 16.10% | |
| Not important | 4.20% | 8.10% | |
| Q3.17 Social Justice/Equi | ity/Inclusivity | | |
| Very important | 62.50% | 47.70% | |
| Somewhat important | 18.40% | 24.50% | |
| Not sure | 11.20% | 13.60% | |
| Not important | 7.90% | 14.20% | |
| Q6. Overall Ratings of the County | District A | District B | |
| Q6.12 As a Place Where You Woul | d Buy Your Next Home | | |
| Excellent | 14.20% | 22.30% | |
| Good | 29.40% | 31.80% | |
| Neutral | 26.50% | 25.00% | |
| Below average | 19.20% | 11.70% | |
| Poor | 10.80% | 9.20% | |
| Q7. Major Categories of County Services | District A | District B | |
| Q7.11 Quality of Services Provid | ed by Sheriff's Office | | |
| Very satisfied | 24.10% | 32.30% | |
| Satisfied | 35.40% | 36.00% | |
| Neutral | 30.60% | 20.00% | |
| Dissatisfied | 7.60% | 8.60% | |
| Very dissatisfied | 2.30% | 3.10% | |
| Q21. Sheriff's Office | District A | District B | |
| Q21.7 Level of Transparency | by Sheriff's Office | | |
| Very satisfied | 18.30% | 29.50% | |
| Satisfied | 29.50% | 31.10% | |
| Neutral | 36.70% | 26.30% | |
| Dissatisfied | 11.60% | 9.50% | |
| Very dissatisfied | 4.00% | 3.60% | |
| Q21.10 Visibility of Sheriff's Deput | Q21.10 Visibility of Sheriff's Deputies in Your Community | | |
| Very satisfied | 14.20% | 21.70% | |
| Satisfied | 25.50% | 31.50% | |
| Neutral | 28.80% | 26.50% | |
| Dissatisfied | 21.20% | 14.00% | |
| Very dissatisfied | 10.30% | 6.30% | |

While there are other differences between the two groups, the table above shows the most significant differences based on the chi-square tests of significance.

| N=1230 | District | |
|---|--------------|------------|
| | District A | |
| | A | В |
| Q1. All the reasons why you choose to live in | Forsyth Coun | <u>.ty</u> |
| Arts, cultural, & entertainment amenities | 36.1% | 33.3% |
| Housing options | 36.1% | 44.8% |
| | В | А |
| Parks & open space options | 37.5% | 39.6% |
| Shopping options | 28.7% | 30.3% |
| Higher education opportunities | 24.9% | 17.6% |
| | В | А |
| Public transportation systems | 11.4% | 2.6% |
| | В | А |
| Diversity of people who live here | 28.4% | 22.7% |
| Employment opportunities | 29.8% | 34.2% |
| Local tax rate & cost of living | 37.5% | 30.3% |
| Low crime rates | 13.5% | 16.5% |
| Low traffic congestion | 25.4% | 25.1% |
| Close to family/friends | 69.7% | 59.3% |
| | В | А |
| Close to your work/school | 35.2% | 38.1% |
| Access to health care services | 51.7% | 53.2% |
| Access to farm fresh meats & produce | 23.1% | 18.6% |
| Quality of public education opportunities | 15.4% | 13.2% |
| Blend of farm & City environments | 26.3% | 28.8% |

Q1. Please CHECK ALL of the reasons why you choose to live in Forsyth County.

Q2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in Forsyth County over the next five years? (top 3)

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q2. Top choice | | |
| Arts, cultural, & entertainment amenities | 17.0% | 15.4% |
| Housing options | 17.7% | 24.0% |
| Parks & open space options | 11.9% | 15.1% |
| Shopping options | 8.2% | 7.9% |
| Higher education opportunities | 4.9% | 4.4% |
| Public transportation systems | 2.8% | 1.0% |
| Diversity of people who live here | 13.1% B | 6.7% A |
| Employment opportunities | 12.8% | 12.9% |
| Local tax rate & cost of living | 24.5% | 24.8% |
| Low crime rates | 13.1% | 12.5% |
| Low traffic congestion | 6.5% | 9.2% |
| Close to family/friends | 48.3% | 51.1% |
| Close to your work/school | 14.9% | 18.7% |
| Access to health care services | 32.4% | 32.6% |
| Access to farm fresh meats & produce | 2.6% | 4.1% |
| Quality of public education opportunities | 2.6% | 4.4% |
| Blend of farm & City environments | 12.6% | 16.5% |

| N=1230 | District | |
|---|------------|-------|
| | District A | |
| | A | В |
| Q3-1. Health care access | | |
| Very important | 78.3% | 71.3% |
| | В | А |
| Somewhat important | 19.3% | 25.2% |
| Not sure | 2.1% | 2.5% |
| Not important | 0.2% | 1.0% |
| | | |
| | | |
| Q3-2. Behavioral health access | | |
| Very important | 56.9% | 43.3% |
| | В | А |
| Somewhat important | 28.4% | 32.5% |
| Not sure | 10.5% | 16.1% |
| | В | А |
| Not important | 4.2% | 8.1% |
| | В | А |
| | | |
| Q3-3. Support systems for those in need | | |
| Very important | 61.5% | 52.8% |
| · ory important | B | A |
| Somewhat important | 24.5% | 30.0% |
| Not sure | 10.3% | 12.6% |
| Not important | 3.7% | 4.6% |

| N=1230 | District | |
|--------------------------|------------|------------|
| | District A | |
| | A | В |
| Q3-4. Natural open space | | |
| Very important | 48.5% | 52.8% |
| Somewhat important | 33.3% | 34.3% |
| Not sure | 12.8% | 9.6% |
| Not important | 5.4% | 3.2% |
| | | |
| Q3-5. Parks & trails | | |
| Very important | 41.5% | 48.4% |
| Somewhat important | 39.4% | 35.0% |
| Not sure | 14.9% | 12.1% |
| Not important | 4.2% | 4.5% |
| | | |
| Q3-6. Library services | | |
| Very important | 49.4% B | 37.7% A |
| Somewhat important | 30.1% | 33.8% |
| Not sure | 12.6% | 17.6% |
| Not important | 7.9% | 10.9% |
| | | |

| N=1230 | District | |
|-------------------------------|------------|------------|
| | District A | District B |
| | A | В |
| Q3-7. Public education (K-12) | | |
| Very important | 64.1% | 57.3% |
| Somewhat important | 18.4% | 26.5% |
| | В | А |
| Not sure | 11.2% | 9.6% |
| Not important | 6.3% | 6.6% |

Q3-8. College & post-secondary education

| Very important | 48.5% | 42.3% |
|--------------------|-------|-------|
| Somewhat important | 33.8% | 34.0% |
| Not sure | 12.8% | 15.4% |
| Not important | 4.9% | 8.4% |

| Q3-9. Environmental stewardship & sustainability | | |
|--|-------|-------|
| Very important | 46.9% | 44.9% |
| Somewhat important | 32.6% | 31.5% |
| Not sure | 15.2% | 14.4% |
| Not important | 5.4% | 9.2% |

| N=1230 | District | |
|--------------------------------|------------|-------|
| | District A | |
| | A | В |
| Q3-10. Land use planning | | |
| Very important | 53.8% | 56.8% |
| Somewhat important | 28.2% | 28.2% |
| Not sure | 13.5% | 10.6% |
| Not important | 4.4% | 4.4% |
| | | |
| Q3-11. Bike lanes, walkability | | |
| Very important | 38.9% | 38.5% |
| Somewhat important | 30.8% | 32.8% |
| Not sure | 19.1% | 16.2% |
| Not important | 11.2% | 12.5% |

Q3-12. Adequacy of residential growth to meet needs of County

| Very important | 44.5% | 37.1% |
|--------------------|-------|-------|
| Somewhat important | 31.9% | 34.1% |
| Not sure | 16.6% | 18.7% |
| Not important | 7.0% | 10.1% |

| N=1230 | District | |
|---|-----------------------|------------|
| | District A District B | |
| | А | В |
| Q3-13. Adequacy of commercial/industrial gro opportunity needs of County | wth to meet | job_ |
| Very important | 47.6% B | 36.3% A |
| Somewhat important | 32.6% | 37.3% |
| Not sure | 14.7% | 18.9% |
| Not important | 5.1% | 7.5% |

Q3-14. Job training & workforce development (post-secondary education & training)

| Very important | 54.5% B | 45.8% A |
|--------------------|------------|------------|
| Somewhat important | 29.6% | 35.3% |
| Not sure | 11.9% | 12.6% |
| Not important | 4.0% | 6.2% |

Q3-15. Housing

| Very important | 62.5% B | 50.2% A |
|--------------------|------------|------------|
| Somewhat important | 23.8% B | 34.6% A |
| Not sure | 9.3% | 11.6% |
| Not important | 4.4% | 3.6% |

| N=1230 | District | |
|--|-----------------------|------------|
| | District A District B | District B |
| | Α | В |
| Q3-16. Safety, low crime | | |
| Very important | 75.1% | 72.7% |
| Somewhat important | 19.1% | 21.7% |
| Not sure | 4.4% | 5.0% |
| Not important | 1.4% | 0.6% |
| | | |
| Q3-17. Social justice/equity/inclusivity | | |
| Very important | 62.5% B | 47.7% A |
| Somewhat important | 18.4% | 24.5% |
| Not sure | 11.2% | 13.6% |
| Not important | 7.9% B | 14.2% A |

Q4. Which THREE of the issues listed in Question 3 do you think will be the most important for the County to address over the next 20 years? (top 3)

| N=1230 | District | |
|--|-----------------|-----------------|
| | District A A | District B B |
| Q4. Top choice | | |
| Health care access | 38.9% | 38.8% |
| Behavioral health access | 17.5% B | 9.9% A |
| Support systems for those in need | 21.0% | 20.5% |
| Natural open space | 9.6% B | 15.1% A |
| Parks & trails | 5.1% B | 9.7% A |
| Library services | 4.0% | 3.1% |
| Public education (K-12) | 25.2% | 28.2% |
| College & post-secondary education | 4.7% | 3.2% |
| Environmental stewardship & sustainability | 6.5% | 13.7% |
| | В | А |
| Land use planning | 12.1% B | 21.2% A |
| Bike lanes, walkability | 5.8% | 5.1% |
| Adequacy of residential growth to meet needs of County | 8.2% | 10.4% |
| Adequacy of commercial/industrial growth to meet job opportunity needs of County | 12.4% | 13.1% |
| Job training & workforce development (post-secondary education & training) | 14.7% | 10.6% |
| Housing | 25.9% B | 17.6% A |
| Safety, low crime | 48.3% | 47.8% |
| Social justice/equity/inclusivity | 18.9% | 14.9% |

Q5. Do you think the overall quality of life in Forsyth County is getting better, staying the same, or getting worse? (without "not provided")

| N=1230 | District | |
|--|----------------|------------|
| | District A | District B |
| | А | В |
| Q5. What do you think of overall quality of life | e in Forsyth (| County |
| Getting better | 17.4% | 17.8% |
| Staying the same | 41.2% | 41.0% |
| Getting worse | 41.4% | 41.2% |

| District | | |
|------------|--|--|
| District A | District B B | |
| A | D | |
| | | |
| 34.1% | 33.1% | |
| 39.1% | 44.1% | |
| 18.4% | 17.0% | |
| 7.3% | 4.4% | |
| 1.2% | 1.5% | |
| | | |
| | | |
| 23.8% | 26.0% | |
| 40.6% | 41.6% | |
| 26.6% | 24.9% | |
| 7.5% | 6.0% | |
| 1.5% | 1.5% | |
| | | |
| | | |
| 16.2% | 21.7% | |
| 37.5% | 41.3% | |
| 33.1% B | 24.4% A | |
| 10.0% | 9.3% | |
| 3.2% | 3.2% | |
| | District A A 34.1% 39.1% 18.4% 7.3% 1.2% 23.8% 40.6% 26.6% 7.5% 1.5% 1.5% 16.2% 37.5% 33.1% B 10.0% | |

| N=1230 | District | |
|--------------------------------------|------------|------------|
| | District A | District B |
| | A | В |
| Q6-4. As a place to raise children | | |
| Excellent | 22.0% | 27.1% |
| Good | 39.1% | 40.8% |
| Neutral | 24.2% | 22.0% |
| Below average | 11.4% | 7.6% |
| Poor | 3.3% | 2.6% |
| | | |
| Q6-5. As a place to educate children | | |
| Excellent | 19.2% | 21.2% |
| Good | 30.8% | 31.9% |
| Neutral | 28.6% | 25.7% |
| Below average | 14.0% | 15.1% |
| Poor | 7.4% | 6.1% |
| | | |
| Q6-6. As a place to retire | | |
| Excellent | 32.4% | 29.4% |
| Good | 35.0% | 36.0% |
| Neutral | 17.9% | 19.3% |
| Below average | 9.3% | 9.0% |
| Poor | 5.4% | 6.3% |

| N=1230 | District | |
|---------------------------|------------|-------|
| | District A | |
| | A | В |
| Q6-7. As a place to visit | | |
| Excellent | 24.9% | 20.4% |
| Good | 37.8% | 37.7% |
| Neutral | 24.9% | 27.0% |
| Below average | 9.3% | 10.8% |
| Poor | 3.1% | 4.1% |
| | | |

Q6-8. As a place to start a business

| Excellent | 16.6% | 13.0% |
|---------------|-------|-------|
| Good | 28.4% | 33.7% |
| Neutral | 31.5% | 35.7% |
| Below average | 17.2% | 13.9% |
| Poor | 6.3% | 3.7% |

| Q6-9. As a community that is moving in the right direction | | |
|--|-------|-------|
| Excellent | 16.2% | 12.7% |
| Good | 27.6% | 27.7% |
| Neutral | 29.4% | 33.0% |
| Below average | 18.7% | 17.9% |
| Poor | 8.2% | 8.6% |

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q6-10. As a place where you can earn a living | wage | |
| Excellent | 13.6% | 13.0% |
| Good | 25.7% | 32.4% |
| Neutral | 26.7% | 28.3% |
| Below average | 21.7% | 19.8% |
| Poor | 12.3% B | 6.6% A |

Q6-11. As a place where you can find affordable housing

| Excellent | 10.0% | 12.3% |
|---------------|-------|-------|
| Good | 23.4% | 28.8% |
| Neutral | 28.5% | 28.6% |
| Below average | 24.1% | 20.4% |
| Poor | 13.9% | 10.0% |

Q6-12. As a place where you would buy your next home

| Excellent | 14.2% B | 22.3% A |
|---------------|------------|------------|
| Good | 29.4% | 31.8% |
| Neutral | 26.5% | 25.0% |
| Below average | 19.2% B | 11.7% A |
| Poor | 10.8% | 9.2% |

| N=1230 | District | |
|--|-------------|------------|
| | District A | District B |
| | А | В |
| Q6-13. As a place to attend college or a univer- | <u>sity</u> | |
| Excellent | 30.2% | 28.6% |
| Good | 36.9% | 38.4% |
| Neutral | 23.8% | 22.8% |
| Below average | 6.9% | 8.3% |
| Poor | 2.2% | 1.9% |

| N=1230 | Dis | District | |
|--|-----------------|--------------|--|
| | District A | | |
| | A | В | |
| Q7-1. County efforts to ensure the communit disaster or crisis | y is prepared f | or a natural | |
| Very satisfied | 13.0% | 13.9% | |
| Satisfied | 31.3% | 36.6% | |
| Neutral | 38.3% | 31.2% | |
| Dissatisfied | 15.1% | 12.1% | |
| Very dissatisfied | 2.4% | 6.2% | |
| | В | А | |
| | | | |
| | | | |
| Q7-2. Communication with the public | | | |
| Very satisfied | 9.9% | 10.7% | |
| Satisfied | 30.3% | 35.0% | |
| Neutral | 37.7% | 32.5% | |
| Dissatisfied | 16.3% | 15.8% | |
| Very dissatisfied | 5.9% | 6.0% | |
| | | | |
| | | | |
| | | | |

Q7-3. Enforcement of codes & ordinances

| Very satisfied | 5.9% | 10.3% |
|-------------------|-------|-------|
| Satisfied | 27.4% | 31.4% |
| Neutral | 37.6% | 31.4% |
| Dissatisfied | 19.4% | 17.0% |
| Very dissatisfied | 9.7% | 9.9% |

| N=1230 | | District | |
|---|--------------|-----------------|--|
| | District A | District B B | |
| | A | D | |
| Q7-4. Customer service you receive from Cou | nty employee | 2 <u>S</u> | |
| Very satisfied | 17.6% | 18.4% | |
| Satisfied | 35.2% | 35.9% | |
| Neutral | 28.8% | 28.9% | |
| Dissatisfied | 14.4% | 12.7% | |
| Very dissatisfied | 4.0% | 4.1% | |
| | | | |
| Q7-5. County libraries | | | |
| Very satisfied | 29.9% | 35.5% | |
| Satisfied | 39.6% | 38.5% | |
| Neutral | 23.4% | 20.7% | |
| Dissatisfied | 6.8% | 3.9% | |
| Very dissatisfied | 0.3% | 1.4% | |
| | | | |
| | | | |
| Q7-6. County parks & recreation opportunities | 3 | | |
| Very satisfied | 24.1% | 28.0% | |
| Satisfied | 42.0% | 41.8% | |
| Neutral | 24.3% | 20.6% | |
| Dissatisfied | 8.6% | 7.9% | |
| Very dissatisfied | 1.0% | 1.7% | |

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | A | В |
| Q7-7. Quality of public health services | | |
| Very satisfied | 20.7% | 21.8% |
| Satisfied | 34.4% | 38.9% |
| Neutral | 29.3% | 25.7% |
| Dissatisfied | 13.1% | 10.2% |
| Very dissatisfied | 2.5% | 3.4% |

Q7-8. Quality of services from Department of Social Services

| Very satisfied | 12.0% | 10.1% |
|-------------------|-------|-------|
| Satisfied | 28.2% | 29.2% |
| Neutral | 31.3% | 33.8% |
| Dissatisfied | 21.8% | 19.1% |
| Very dissatisfied | 6.7% | 7.9% |

| Q7-9. Quality of tax administration services | | |
|--|-------|-------|
| Very satisfied | 12.3% | 7.7% |
| Satisfied | 31.8% | 30.8% |
| Neutral | 34.5% | 39.8% |
| Dissatisfied | 14.7% | 15.6% |
| Very dissatisfied | 6.6% | 6.1% |

| N=1230 | District | |
|--|--------------|------------|
| | District A | District B |
| | А | В |
| Q7-10. Quality of emergency medical services | <u>(EMS)</u> | |
| Very satisfied | 28.0% | 32.2% |
| Satisfied | 38.4% | 38.3% |
| Neutral | 24.7% | 21.0% |
| Dissatisfied | 7.5% | 5.8% |
| Very dissatisfied | 1.3% | 2.7% |

Q7-11. Quality of services provided by Sheriff's Office

| Very satisfied | 24.1% B | 32.3% A |
|-------------------|------------|------------|
| Satisfied | 35.4% | 36.0% |
| Neutral | 30.6% B | 20.0% A |
| Dissatisfied | 7.6% | 8.6% |
| Very dissatisfied | 2.3% | 3.1% |

| Q7-12. Quality of emergency 911 services | | |
|--|-------|-------|
| Very satisfied | 28.5% | 34.6% |
| Satisfied | 40.9% | 37.3% |
| Neutral | 22.7% | 20.7% |
| Dissatisfied | 4.7% | 5.9% |
| Very dissatisfied | 3.3% | 1.6% |

| N=1230 | District | |
|--|------------|------------|
| | District A | District B |
| | А | В |
| Q7-13. Quality of Smith Reynolds Airport | | |
| Very satisfied | 8.6% | 11.1% |
| Satisfied | 25.8% | 25.2% |
| Neutral | 36.0% | 38.6% |
| Dissatisfied | 18.7% | 18.5% |
| Very dissatisfied | 10.9% | 6.7% |

Q7-14. Quality of North Carolina Cooperative Extension services

| Very satisfied | 19.4% | 17.9% |
|-------------------|-------|-------|
| Satisfied | 34.4% | 36.9% |
| Neutral | 33.6% | 36.2% |
| Dissatisfied | 9.5% | 7.5% |
| Very dissatisfied | 3.2% | 1.4% |

| Q7-15. Quality | of K-12 education buildings | |
|----------------|-----------------------------|--|
| • | • | |

| Very satisfied | 10.3% | 8.0% |
|-------------------|-------|-------|
| Satisfied | 25.0% | 26.3% |
| Neutral | 32.5% | 35.6% |
| Dissatisfied | 21.9% | 21.4% |
| Very dissatisfied | 10.3% | 8.7% |

| N=1230 | District | |
|--|-----------------------|---------|
| | District A District B | |
| | А | В |
| Q7-16. Quality of Environmental Assistance & | Protection s | ervices |
| Very satisfied | 7.8% | 9.7% |
| Satisfied | 26.6% | 30.4% |
| Neutral | 37.9% | 37.2% |
| Dissatisfied | 21.2% | 17.2% |
| Very dissatisfied | 6.5% | 5.5% |
| | | |
| Q7-17. Quality of Online Tax Services | | |
| Very satisfied | 15.7% | 12.1% |
| Satisfied | 31.0% | 34.5% |
| Neutral | 37.0% | 37.2% |
| Dissatisfied | 12.1% | 12.1% |
| Very dissatisfied | 4.3% | 4.0% |

Q8. Which THREE of the major categories of services listed in Question 7 do you think should receive the MOST EMPHASIS from the County over the next TWO years? (top 3)

| N=1230 | District | |
|--|---------------------|-------------|
| | District A District | |
| | А | В |
| | | |
| <u>Q8. Top choice</u> | | |
| County efforts to ensure the community | | |
| is prepared for a natural disaster or crisis | 33.1% | 37.2% |
| is prepared for a natural disaster of erisis | 55.170 | 57.270 |
| Communication with the public | 40.8% | 29.3% |
| communeation with the public | -0.070 B | 27.370 A |
| | D | Α |
| Enforcement of codes & ordinances | 21.0% | 18.7% |
| Enforcement of codes & ordinances | 21.070 | 10.770 |
| Custom on somice you receive from | | |
| Customer service you receive from | 12 10/ | 10 70/ |
| County employees | 13.1% | 10.7% |
| Country librarian | 5 (0/ | 0 50/ |
| County libraries | 5.6% | 8.5% |
| Country and los & accuration and activities | 12 10/ | 16 50/ |
| County parks & recreation opportunities | 13.1% | 16.5% |
| | 29.70/ | 24.00/ |
| Quality of public health services | 28.7% | 24.8% |
| | | |
| Quality of convince from Demostry and of | 10.90/ | 12 (0/ |
| Quality of services from Department of | 19.8% | 13.6% |
| Social Services | В | А |
| | 5 40/ | 5 40/ |
| Quality of tax administration services | 5.4% | 5.4% |
| | | |
| Quality of emergency medical services | 1.1.20/ | 10.00/ |
| (EMS) | 14.2% | 19.9% |
| | | |
| Quality of services provided by Sheriff's | . – | • • • • • • |
| Office | 17.9% | 26.8% |
| | В | А |
| | 11.00/ | 10 10/ |
| Quality of emergency 911 services | 11.9% | 13.1% |
| | 10 | |
| Quality of Smith Reynolds Airport | 10.7% | 4.7% |
| | В | А |

Q8. Which THREE of the major categories of services listed in Question 7 do you think should receive the MOST EMPHASIS from the County over the next TWO years? (top 3)

| N=1230 | District | |
|--|------------|------------|
| | District A | District B |
| | А | В |
| Q8. Top choice (Cont.) | | |
| Quality of North Carolina Cooperative Extension services | 2.3% | 1.2% |
| Quality of K-12 education buildings | 31.9% | 33.6% |
| Quality of Environmental Assistance & Protection services | 12.1% | 12.0% |
| Quality of Online Tax Services | 3.5% | 2.9% |

Q9. How supportive would you be of a tax increase if it were used to fund the major category of service that you indicated should receive the most emphasis in Question 8?

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q9. How supportive would you be of a tax incr | ease | |
| Very supportive | 15.6% | 15.1% |
| Supportive | 26.8% | 32.1% |
| Not sure | 29.1% | 24.5% |
| Not supportive | 11.2% | 13.6% |
| Not at all supportive | 17.2% | 14.7% |

<u>Q10. Maintenance. For each of the following, please rate your satisfaction with each item on a scale of 5</u> to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

| N=1230 | District | |
|---|--------------|------------|
| | District A | District B |
| | А | В |
| <u>Q10-1. Condition of Forsyth County Governm</u> <u>Chestnut St. in Winston-Salem</u> | ent Building | at 201 N. |
| Very satisfied | 30.0% | 22.8% |
| Satisfied | 37.3% | 40.3% |
| Neutral | 25.1% | 29.1% |
| Dissatisfied | 7.0% | 7.4% |
| Very dissatisfied | 0.7% | 0.4% |

Q10-2. Condition of Forsyth County Courthouse/Hall of Justice

| Very satisfied | 21.2% | 23.5% |
|-------------------|-------|-------|
| Satisfied | 38.9% | 38.5% |
| Neutral | 29.2% | 29.5% |
| Dissatisfied | 8.0% | 7.8% |
| Very dissatisfied | 2.8% | 0.7% |

Q10-3. Condition of Forsyth Technical Community College facilities

| Very satisfied | 31.7% B | 21.7% A |
|-------------------|------------|------------|
| Satisfied | 38.4% | 42.1% |
| Neutral | 25.3% | 26.9% |
| Dissatisfied | 3.9% | 6.9% |
| Very dissatisfied | 0.7% | 2.3% |

<u>Q10. Maintenance. For each of the following, please rate your satisfaction with each item on a scale of 5</u> to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q10-4. Condition of County's Smith Reynolds | Airport | |
| Very satisfied | 12.9% | 8.9% |
| Satisfied | 20.7% | 28.7% |
| Neutral | 39.4% | 34.5% |
| Dissatisfied | 19.5% | 18.9% |
| Very dissatisfied | 7.5% | 8.9% |

Q10-5. Condition of Winston-Salem Forsyth County K-12 public school buildings

| Very satisfied | 7.2% | 7.8% |
|-------------------|-------|-------|
| Satisfied | 24.2% | 23.1% |
| Neutral | 31.0% | 32.9% |
| Dissatisfied | 25.8% | 26.7% |
| Very dissatisfied | 11.8% | 9.5% |

| Very satisfied | 12.1% B | 6.6% A |
|-------------------|------------|-----------|
| Satisfied | 28.0% | 27.1% |
| Neutral | 39.1% | 37.3% |
| Dissatisfied | 17.3% | 23.5% |
| Very dissatisfied | 3.5% | 5.5% |

Q10-6. Amount of security staff on County properties

<u>Q10. Maintenance. For each of the following, please rate your satisfaction with each item on a scale of 5</u> to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

| N=1230 | District | |
|--|-----------------------|-------|
| | District A District I | |
| | А | В |
| Q10-7. Cleanliness of County buildings | | |
| Very satisfied | 16.3% | 13.3% |
| Satisfied | 38.7% | 39.4% |
| Neutral | 35.3% | 35.7% |
| Dissatisfied | 8.7% | 10.4% |
| Very dissatisfied | 1.0% | 1.2% |

Q10-8. Accessibility of public buildings/ease of entry access

| Very satisfied | 13.1% | 12.3% |
|-------------------|-------|-------|
| Satisfied | 34.5% | 39.3% |
| Neutral | 36.1% | 32.1% |
| Dissatisfied | 13.4% | 12.8% |
| Very dissatisfied | 2.9% | 3.5% |

| Q10-9. Landscaping around County buildings | | |
|--|-------|-------|
| Very satisfied | 15.8% | 14.5% |
| Satisfied | 42.7% | 40.8% |
| Neutral | 33.0% | 35.3% |
| Dissatisfied | 7.4% | 7.9% |
| Very dissatisfied | 1.1% | 1.5% |

Q11. Which THREE items from the list in Question 10 do you think should receive the MOST EMPHASIS from County leaders over the next TWO years? (top 3)

| N=1230 | District | |
|---|-----------------------|------------|
| | District A District B | |
| | А | В |
| Q11. Top choice | | |
| Condition of Forsyth County Government Building at 201 N. Chestnut St. in Winston-Salem | 14.0% B | 8.0% A |
| Condition of Forsyth County Courthouse/ Hall of Justice | 17.2% | 16.2% |
| Condition of Forsyth Technical Community College facilities | 24.2% | 28.0% |
| Condition of County's Smith Reynolds Airport | 19.6% B | 13.2% A |
| Condition of Winston-Salem Forsyth County K-12 public school buildings | 59.4% B | 69.3% A |
| Amount of security staff on County properties | 36.8% B | 46.9% A |
| Cleanliness of County buildings | 20.7% | 19.4% |
| Accessibility of public buildings/ease of entry access | 41.3% | 39.6% |
| Landscaping around County buildings | 8.4% | 8.5% |
| None chosen | 13.3% | 11.6% |

Q12. Communication. Please CHECK ALL of the sources listed below that you and members of your household use to learn about Forsyth County news, events, and to get other County information.

| N=1230 | District | |
|--|--------------|------------|
| | District A | District B |
| | А | В |
| Q12. All the sources you use to learn about For events, & to get other County information | rsyth County | news, |
| Forsyth County website (Forsyth.cc) | 52.0% | 53.8% |
| Nextdoor | 26.3% | 31.6% |
| Twitter/X | 9.3% | 8.0% |
| Facebook | 50.3% | 54.9% |
| Direct emails/newsletters/mailers from specific County departments | 36.4% | 31.2% |
| WSTV 13 | 9.6% | 6.6% |
| Winston Salem Journal | 39.6% | 37.5% |
| Other local news publications | 14.0% | 14.0% |
| Local radio | 23.3% | 26.2% |
| Local TV news | 67.8% | 60.5% |
| Friends/family-word of mouth | 55.0% | 53.7% |
| Other online sources | 25.2% | 19.0% |
| Other | 2.8% | 1.0% |

| N=1230 | District | |
|--|------------|------------|
| | District A | District B |
| | Α | В |
| Q13. Top choice | | |
| Forsyth County website (Forsyth.cc) | 42.7% | 40.8% |
| Nextdoor | 7.5% | 13.5% |
| | В | А |
| Twitter/X | 4.0% | 2.9% |
| Facebook | 28.2% | 35.1% |
| Direct emails/newsletters/mailers from specific County departments | 31.0% | 33.3% |
| WSTV 13 | 5.8% | 2.9% |
| Winston Salem Journal | 26.1% | 25.0% |
| Other local news publications | 6.3% | 6.6% |
| Local radio | 15.2% | 17.9% |
| Local TV news | 59.0% | 57.6% |
| | | |
| Friends/family-word of mouth | 23.5% B | 17.1% A |
| Other online sources | 12.6% | 13.2% |
| Other | 3.0% | 2.0% |
| None chosen | 5.6% | 5.1% |

Q13. Which THREE of the information sources from Question 12 do you MOST PREFER to use to get information on County news, events, and other County information? (top 3)

Q14. For each of the following, please rate your satisfaction with each item on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

| N=1230 | District | | |
|---|-----------------------|-------|--|
| | District A District E | | |
| | А | В | |
| Q14-1. Ease of locating information on County's website | | | |
| Very satisfied | 14.1% | 13.2% | |
| Satisfied | 33.2% | 38.6% | |
| Neutral | 34.7% | 33.2% | |
| Dissatisfied | 13.8% | 10.9% | |
| Very dissatisfied | 4.2% | 4.1% | |

Q14-2. Your experience engaging with County government process

| Very satisfied | 12.7% | 10.9% |
|-------------------|-------|-------|
| Satisfied | 32.0% | 33.0% |
| Neutral | 36.6% | 39.0% |
| Dissatisfied | 15.4% | 13.9% |
| Very dissatisfied | 3.3% | 3.3% |

| Q14-3. Level of public involvement in local decisions with County | | |
|---|-------|-------|
| Very satisfied | 8.1% | 5.5% |
| Satisfied | 24.0% | 19.4% |
| Neutral | 40.2% | 38.8% |
| Dissatisfied | 19.2% | 25.7% |
| Very dissatisfied | 8.4% | 10.7% |

Q14. For each of the following, please rate your satisfaction with each item on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

| N=1230 | District | | |
|---|-----------------------|-------|--|
| | District A District B | | |
| | А | В | |
| Q14-4. County efforts to keep you informed about local issues | | | |
| Very satisfied | 8.1% | 8.4% | |
| Satisfied | 25.1% | 24.9% | |
| Neutral | 36.8% | 35.7% | |
| Dissatisfied | 24.0% | 21.4% | |
| Very dissatisfied | 6.0% | 9.7% | |

<u>Q14-5. County efforts to be open & transparent with information about</u> <u>County issues, services, & performance</u>

| Very satisfied | 7.3% | 5.7% |
|-------------------|-------|-------|
| Satisfied | 20.9% | 23.4% |
| Neutral | 40.2% | 37.1% |
| Dissatisfied | 23.4% | 23.8% |
| Very dissatisfied | 8.2% | 10.0% |

Q15. Parks And Recreation. Please indicate if you or other members of your household have visited each of the parks during the past year.

| N=1230 | District | |
|------------------------------------|------------|-------|
| | District A | |
| | Α | В |
| Q15-1. CG Hill Memorial Park | | |
| Yes | 8.6% | 16.4% |
| | В | А |
| No | 91.4% | 83.6% |
| | В | A |
| | | |
| | | |
| Q15-2. Horizons Park | | |
| Yes | 23.1% | 17.9% |
| No | 76.9% | 82.1% |
| | | |
| Q15-3. Joanie Moser Memorial Park | | |
| VIS 5. Journe Wober Weinondrif urk | | |
| Yes | 6.5% | 15.2% |
| | В | А |
| No | 93.5% | 84.8% |
| | В | А |
| | | |
| Q15-4. Kernersville Lake Park | | |
| Yes | 22.4% | 18.5% |
| | | |
| No | 77.6% | 81.5% |

<u>Q15. Parks And Recreation. Please indicate if you or other members of your household have visited each</u> <u>of the parks during the past year.</u>

| N=1230 | District | |
|----------------------------------|------------|------------|
| | District A | |
| | A | В |
| Q15-5. Old US 421 River Park | | |
| Yes | 7.5% | 9.0% |
| No | 92.5% | 91.0% |
| | | |
| Q15-6. Tanglewood Park | | |
| Yes | 50.3% | 61.9% |
| | В | А |
| No | 49.7% B | 38.1% A |
| | D | 11 |
| | | |
| Q15-7. Triad Park | | |
| Yes | 24.0% | 27.6% |
| No | 76.0% | 72.4% |
| | | |
| Q15-8. Union Cross Park | | |
| Yes | 12.4% | 8.6% |
| No | 87.6% | 91.4% |
| Q15-9. Walkertown Community Park | | |
| Q13-9. Walkertown Community Fark | | |
| Yes | 19.3% B | 11.6% A |
| No | 80.7% | 88.4% |
| | В | А |

Q15. If "Yes," please rate the condition of the facility based on your most recent experience. (without <u>"not provided")</u>

| N=1008 | District | |
|-----------------------------------|------------|------------|
| | District A | District B |
| | A | В |
| Q15-1. CG Hill Memorial Park | | |
| Excellent | 57.1% | 54.3% |
| Good | 42.9% | 44.2% |
| Fair | 0.0% | 1.6% |
| | | |
| Q15-2. Horizons Park | | |
| Excellent | 37.1% | 30.2% |
| Good | 56.7% | 62.6% |
| Fair | 6.2% | 7.2% |
| | | |
| Q15-3. Joanie Moser Memorial Park | | |
| Excellent | 30.8% | 37.7% |
| Good | 69.2% | 57.4% |
| Fair | 0.0% | 4.9% |
| | | |
| Q15-4. Kernersville Lake Park | | |
| Excellent | 21.7% | 33.8% |
| Good | 69.6% | 60.8% |
| Fair | 8.7% | 5.4% |
| | | |

Q15. If "Yes," please rate the condition of the facility based on your most recent experience. (without "not provided")

| N=1008 | District | | |
|------------------------------|------------|------------|--|
| | District A | District B | |
| | А | В | |
| Q15-5. Old US 421 River Park | | | |
| Excellent | 17.6% | 15.0% | |
| Good | 52.9% | 47.5% | |
| Fair | 29.4% | 37.5% | |
| | | | |
| Q15-6. Tanglewood Park | | | |
| Excellent | 58.5% | 57.4% | |
| Good | 37.8% | 40.4% | |
| Fair | 3.7% | 1.7% | |
| Poor | 0.0% | 0.5% | |
| | | | |
| Q15-7. Triad Park | | | |
| Excellent | 51.0% | 63.1% | |
| Good | 45.8% | 34.6% | |
| Fair | 3.1% | 2.3% | |

Q15. If "Yes," please rate the condition of the facility based on your most recent experience. (without "not provided")

| N=1008 | District | |
|-------------------------|------------|-------|
| | District A | |
| | A | В |
| Q15-8. Union Cross Park | | |
| Excellent | 19.2% | 12.5% |
| Good | 59.6% | 73.4% |
| Fair | 17.3% | 14.1% |
| Poor | 3.8% | 0.0% |
| | | |

Q15-9. Walkertown Community Park

| Excellent | 29.1% | 28.7% |
|-----------|-------|-------|
| Good | 54.4% | 58.6% |
| Fair | 16.5% | 10.3% |
| Poor | 0.0% | 2.3% |

Q16. Please rate your satisfaction with each of the parks and recreation services provided by Forsyth County. (without "don't know")

| N=1230 | District | |
|---|-----------------|------------|
| | District A | District B |
| | А | В |
| Q16-1. Availability of active recreation equipm all-age fitness equipment) | nent (e.g., pla | iygrounds, |
| Very satisfied | 21.6% | 20.5% |
| Satisfied | 36.6% | 43.1% |
| Neutral | 28.8% | 25.1% |
| Dissatisfied | 12.1% | 8.8% |
| Very dissatisfied | 1.0% | 2.5% |

<u>Q16-2. Availability of pickleball courts (Joanie Moser, Walkertown,</u> <u>Union Cross)</u>

| Very satisfied | 11.6% | 7.9% |
|-------------------|-------|-------|
| Satisfied | 33.5% | 32.1% |
| Neutral | 42.1% | 43.4% |
| Dissatisfied | 12.2% | 12.9% |
| Very dissatisfied | 0.6% | 3.8% |

| Q16-3. Quality of public disc golf courses (Horizons Park, Triad Park) | | |
|--|-------|-------|
| Very satisfied | 10.5% | 18.5% |
| Satisfied | 32.6% | 28.5% |
| Neutral | 43.0% | 38.5% |
| Dissatisfied | 12.2% | 13.0% |
| Very dissatisfied | 1.7% | 1.5% |

Q16. Please rate your satisfaction with each of the parks and recreation services provided by Forsyth County. (without "don't know")

| N=1230 | District | |
|--|------------------|------------------|
| | District A | |
| | A | В |
| Q16-4. Quality & availability of event facilities indoor facilities) | es (e.g., picnic | <u>shelters,</u> |
| Very satisfied | 20.7% | 18.2% |
| Satisfied | 39.3% | 38.4% |
| Neutral | 29.5% | 32.0% |
| Dissatisfied | 8.8% | 9.4% |
| Very dissatisfied | 1.7% | 1.9% |
| | | |
| Q16-5. Maintenance of County parks | | |
| Very satisfied | 19.3% | 20.3% |
| Satisfied | 41.4% | 43.9% |
| Neutral | 29.0% | 27.4% |
| Dissatisfied | 9.3% | 6.5% |
| Very dissatisfied | 0.9% | 1.9% |
| | | |
| Q16-6. Overall feeling of safety in County par | <u>ks</u> | |
| Very satisfied | 16.4% | 18.4% |
| Satisfied | 33.1% | 39.2% |
| Neutral | 34.0% B | 26.1% A |
| Dissatisfied | 14.3% | 11.9% |
| Very dissatisfied | 2.1% | 4.5% |

<u>Q16. Please rate your satisfaction with each of the parks and recreation services provided by Forsyth</u> <u>County. (without "don't know")</u>

| N=1230 | District | |
|---|---------------|------------|
| | District A | District B |
| | А | В |
| Q16-7. Quality of athletic fields (soccer, baseba | all/softball) | |
| Very satisfied | 16.1% | 18.9% |
| Satisfied | 44.0% | 37.6% |
| Neutral | 32.1% | 33.1% |
| Dissatisfied | 7.3% | 10.1% |
| Very dissatisfied | 0.5% | 0.2% |
| | | |

Q16-8. Quality & availability of tennis courts

| Very satisfied | 15.7% | 14.1% |
|-------------------|-------|-------|
| Satisfied | 28.4% | 30.1% |
| Neutral | 41.7% | 37.8% |
| Dissatisfied | 12.3% | 14.9% |
| Very dissatisfied | 2.0% | 3.0% |

| Q16-9. Availability of open space & natural areas in County parks | | |
|---|-----------|-----------|
| Very satisfied | 21.5% | 22.1% |
| Satisfied | 44.3% | 41.6% |
| Neutral | 29.7% | 24.1% |
| Dissatisfied | 3.8% B | 9.3% A |
| Very dissatisfied | 0.6% | 3.0% |

Q16. Please rate your satisfaction with each of the parks and recreation services provided by Forsyth County. (without "don't know")

| N=1230 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q16-10. Quality of Tanglewood Park's Festival | of Lights | |
| Very satisfied | 35.8% | 41.1% |
| Satisfied | 33.8% | 34.7% |
| Neutral | 20.7% | 15.5% |
| Dissatisfied | 8.0% | 6.2% |
| Very dissatisfied | 1.7% | 2.4% |

Q16-11. Quality of Peter S. Brunstetter Aquatic Center at Tanglewood Park

| Very satisfied | 18.5% | 20.0% |
|-------------------|-------|-------|
| Satisfied | 35.1% | 37.2% |
| Neutral | 39.1% | 33.7% |
| Dissatisfied | 7.3% | 8.4% |
| Very dissatisfied | 0.0% | 0.7% |

| Q16-12. Quality of Tanglewood golf courses | | |
|--|-------|-------|
| Very satisfied | 15.6% | 23.4% |
| Satisfied | 30.5% | 34.2% |
| Neutral | 41.6% | 35.4% |
| Dissatisfied | 12.3% | 6.6% |
| Very dissatisfied | 0.0% | 0.3% |

Q16. Please rate your satisfaction with each of the parks and recreation services provided by Forsyth County. (without "don't know")

| N=1230 | District | |
|---|-------------|------------|
| | District A | District B |
| | А | В |
| Q16-13. Quality of County's dog parks (Tangle | wood, Horiz | ons Park) |
| Very satisfied | 13.6% | 20.2% |
| Satisfied | 38.9% | 36.8% |
| Neutral | 32.8% | 31.5% |
| Dissatisfied | 13.1% | 9.8% |
| Very dissatisfied | 1.5% | 1.7% |

Q16-14. Availability & access of walking & biking trails

| Very satisfied | 19.0% | 21.3% |
|-------------------|-------|-------|
| Satisfied | 37.7% | 40.0% |
| Neutral | 28.7% | 25.0% |
| Dissatisfied | 12.8% | 9.3% |
| Very dissatisfied | 1.9% | 4.5% |

Q17. Which THREE of the parks and recreation services listed in Question 16 do you think should receive the MOST EMPHASIS from the County over the next TWO years? (top 3)

| N=1230 | District | |
|--|-----------------|-----------------|
| | District A A | District B B |
| | | |
| Q17. Top choice | | |
| Availability of active recreation equipment (e.g., playgrounds, all-age fitness equipment) | 28.9% | 27.0% |
| Availability of pickleball courts (Joanie Moser, Walkertown, Union Cross) | 6.3% | 4.6% |
| Quality of public disc golf course (Horizons Park, Triad Park) | 3.5% | 3.6% |
| Quality & availability of event facilities (e. g., picnic shelters, indoor facilities) | 20.3% | 19.9% |
| Maintenance of County parks | 40.6% | 40.9% |
| Overall feeling of safety in County parks | 42.9% | 48.9% |
| Quality of athletic fields (soccer, baseball/softball) | 4.0% | 5.4% |
| Quality & availability of tennis courts | 2.1% | 2.1% |
| Availability of open space & natural areas in County parks | 23.5% | 24.6% |
| Quality of Tanglewood Park's Festival of Lights | 6.3% | 5.9% |
| Quality of Peter S. Brunstetter Aquatic Center at Tanglewood Park | 1.4% | 1.0% |
| Quality of Tanglewood golf courses | 2.6% | 3.6% |
| Quality of County's dog parks (Tanglewood, Horizons Park) | 5.6% | 9.2% |
| Availability & access of walking & biking trails | 40.1% | 41.9% |

Q18. During the past year, have you or other members of your household contacted employees of Forsyth County or visited the County's website to seek services, ask a question, or file a complaint?

| N=1230 | District | |
|---|---------------|------------|
| | District A | District B |
| | А | В |
| Q18. Have you contacted employees of Forsyth County's website during past year | n County or v | visited_ |
| Yes | 43.1% | 36.6% |
| No | 56.9% | 63.4% |

Q18a. How did you most recently contact the County? (without "not provided")

| N=478 | District | |
|--|------------|------------|
| | District A | District B |
| | А | В |
| Q18a. How did you most recently contact Cour | nty | |
| Phone | 68.4% | 62.1% |
| Email | 17.8% | 25.2% |
| In-person | 13.8% | 12.8% |

Q18b. Customer Service. Using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied," please rate your satisfaction with your experience interacting with the county government department(s) you contacted. (without "don't know")

| N=478 | District | |
|---|----------------|------------|
| | District A | District B |
| | А | В |
| Q18b-1. How easy County government was to | <u>contact</u> | |
| Very satisfied | 33.1% | 27.2% |
| Satisfied | 35.9% | 35.3% |
| Neutral | 15.5% | 18.0% |
| Dissatisfied | 9.9% | 12.0% |
| Very dissatisfied | 5.5% | 7.4% |

Q18b-2. Courtesy of County employee(s) you interacted with

| Very satisfied | 42.8% | 35.9% |
|-------------------|-------|-------|
| Satisfied | 36.4% | 37.4% |
| Neutral | 12.7% | 17.8% |
| Dissatisfied | 6.9% | 5.0% |
| Very dissatisfied | 1.2% | 3.9% |

Q18b-3. Accuracy of information you were given

| Very satisfied | 33.3% | 31.8% |
|-------------------|-------|-------|
| Satisfied | 38.4% | 35.0% |
| Neutral | 16.4% | 20.9% |
| Dissatisfied | 8.5% | 8.7% |
| Very dissatisfied | 3.4% | 3.6% |

Q18b. Customer Service. Using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied," please rate your satisfaction with your experience interacting with the county government department(s) you contacted. (without "don't know")

| N=478 | District | |
|---|------------|------------|
| | District A | District B |
| | А | В |
| Q18b-4. Appropriateness of County employees | ' response | |
| Very satisfied | 37.1% | 33.8% |
| Satisfied | 36.6% | 34.9% |
| Neutral | 15.4% | 18.1% |
| Dissatisfied | 5.7% | 9.3% |
| Very dissatisfied | 5.1% | 3.9% |

Q18b-5. Timeliness of County employees' response

| Very satisfied | 26.4% | 29.8% |
|--|-------|-------|
| Satisfied | 35.4% | 37.2% |
| Neutral | 23.0% | 15.6% |
| Dissatisfied | 10.1% | 10.3% |
| Very dissatisfied | 5.1% | 7.1% |
| Q18b-6. Resolution of your issue/concern | | |
| Very satisfied | 26.1% | 27.9% |
| Satisfied | 39.8% | 37.5% |
| Neutral | 16.5% | 16.1% |

10.8%

9.3%

9.3%

Dissatisfied

Q19. Library. Please indicate if you or other members of your household have visited each of the libraries during the past year.

| N=1230 | District | |
|--|------------|------------|
| | District A | |
| | Α | В |
| Q19-1. Carver School Road | | |
| Yes | 12.6% B | 6.0% A |
| No | 87.4% B | 94.0% A |
| | | |
| Q19-2. Central Library | | |
| Yes | 35.4% B | 25.5% A |
| No | 64.6% B | 74.5% A |
| | | |
| Q19-3. Clemmons | | |
| Yes | 4.9% B | 19.6% A |
| No | 95.1% B | 80.4% A |
| | | |
| Q19-4. Paddison Memorial in Kernersville | | |
| Yes | 9.1% | 13.9% |
| No | 90.9% | 86.1% |

Q19. Library. Please indicate if you or other members of your household have visited each of the libraries during the past year.

| N=1230 | District | |
|--|---------------|-------|
| | District A | |
| | A | В |
| Q19-5. Lewisville | | |
| Yes | 2.8% | 17.0% |
| | В | А |
| No | 97.2% | 83.0% |
| | В | А |
| | | |
| Q19-6. Malloy/Jordan East Winston Heritage | <u>Center</u> | |
| Yes | 5.4% | 2.6% |
| | | |
| No | 94.6% | 97.4% |
| | | |
| Q19-7. Reynolda Manor | | |
| Yes | 11.9% | 18.1% |
| | В | А |
| No | 88.1% | 81.9% |
| | В | А |
| | | |
| Q19-8. Rural Hall | | |
| Yes | 5.1% | 8.7% |
| No | 94.9% | 91.3% |
| | | |

Q19. Library. Please indicate if you or other members of your household have visited each of the libraries during the past year.

| N=1230 | District | |
|---------------------------|------------|------------|
| | District A | District B |
| | А | В |
| Q19-9. Southside | | |
| Var | 10.00/ | 0.10/ |
| Yes | 18.9% B | 9.1% A |
| | D | A |
| No | 81.1% | 90.9% |
| | В | A |
| | | |
| | | |
| Q19-10. Walkertown | | |
| | | |
| Yes | 11.2% | 9.2% |
| No | 88.8% | 90.8% |
| | | |
| Q19-11. Library's website | | |
| <u> </u> | | |
| Yes | 18.2% | 21.0% |
| No | 81.8% | 79.0% |
| | | |
| | | |
| <u>Q19-12. Other</u> | | |
| Yes | 2.6% | 2.1% |
| No | 97.4% | 97.9% |

Q19. If "Yes," please rate the condition of the facility based on your most recent experience. (without <u>"not provided")</u>

| N=889 | District | |
|--|------------|------------|
| | District A | |
| | А | В |
| Q19-1. Carver School Road | | |
| Excellent | 44.9% | 31.1% |
| Good | 49.0% | 42.2% |
| Fair | 6.1% B | 26.7% A |
| | | |
| Q19-2. Central Library | | |
| Excellent | 65.5% | 65.4% |
| Good | 31.0% | 27.7% |
| Fair | 3.4% | 5.8% |
| Poor | 0.0% | 1.0% |
| Q19-3. Clemmons | | |
| Excellent | 63.2% | 67.8% |
| Good | 26.3% | 26.2% |
| Fair | 10.5% | 6.0% |
| Q19-4. Paddison Memorial in Kernersville | | |
| ······································ | | |
| Excellent | 57.9% | 70.4% |
| Good | 31.6% | 21.3% |
| Fair | 7.9% | 6.5% |
| Poor | 2.6% | 1.9% |

Q19. If "Yes," please rate the condition of the facility based on your most recent experience. (without <u>"not provided"</u>)

| N=889 | District | |
|--|-----------------|-----------------|
| | District A A | District B B |
| | 11 | D |
| Q19-5. Lewisville | | |
| Excellent | 50.0% | 60.0% |
| Good | 33.3% | 29.2% |
| Fair | 16.7% | 8.5% |
| Poor | 0.0% | 2.3% |
| Q19-6. Malloy/Jordan East Winston Heritage C | Center_ | |
| Excellent | 19.0% | 38.1% |
| Good | 47.6% | 19.0% |
| Fair | 23.8% | 19.0% |
| Poor | 9.5% | 23.8% |
| Q19-7. Reynolda Manor | | |
| Excellent | 38.3% | 33.6% |
| Good | 51.1% | 44.5% |
| Fair | 8.5% | 19.0% |
| Poor | 2.1% | 2.9% |
| Q19-8. Rural Hall | | |
| Excellent | 31.8% | 39.1% |
| Good | 54.5% | 42.2% |
| Fair | 13.6% | 18.8% |

Q19. If "Yes," please rate the condition of the facility based on your most recent experience. (without <u>"not provided"</u>)

| N=889 | District | | |
|---------------------------|------------|------------|--|
| | District A | District B | |
| | А | В | |
| Q19-9. Southside | | | |
| Excellent | 40.5% | 41.1% | |
| Good | 43.0% | 35.6% | |
| Fair | 15.2% | 16.4% | |
| Poor | 1.3% | 6.8% | |
| Q19-10. Walkertown | | | |
| Excellent | 45.5% | 51.4% | |
| Good | 47.7% | 32.9% | |
| Fair | 6.8% | 14.3% | |
| Poor | 0.0% | 1.4% | |
| Q19-11. Library's website | | | |
| Excellent | 36.6% | 38.1% | |
| Good | 38.0% | 45.3% | |
| Fair | 23.9% | 15.1% | |
| Poor | 1.4% | 1.4% | |
| <u>Q19-12. Other</u> | | | |
| Excellent | 14.3% | 61.5% | |
| Good | 57.1% | 23.1% | |
| Fair | 28.6% | 15.4% | |

| N=889 | District | |
|---|---------------------|----------------|
| | | |
| | A | В |
| Q19a. All the reasons you visited or used a For during past year | <u>rsyth County</u> | <u>Library</u> |
| To vote | 41.9% | 46.2% |
| Check out books | 55.1% | 61.9% |
| Check out CDs | 3.6% | 4.6% |
| Check out DVDs | 4.0% | 7.5% |
| Check out other physical materials | 6.6% | 6.5% |
| Access wireless internet | 9.2% | 6.0% |

20.1%

22.8%

23.4%

19.1%

10.9%

В

10.6%

20.1%

22.9%

19.3%

9.4%

А

Q19a. If "Yes" to any of the items in Question 19, please CHECK ALL of the reasons that you visited or used a Forsyth County Library during the past year.

Use a computer

Attend a program

Research a topic

As a place to relax

Attend a community event

Q19b. When accessing Forsyth County library materials, which format do you MOST prefer? (without "not provided")

| N=889 | District | |
|--|-----------------------|---------------|
| | District A District E | |
| | Α | В |
| Q19b. Which format do you most prefer when County Library materials | accessing Fo | <u>orsyth</u> |
| Physical (e.g., print book, magazines, CD, DVD, audiobooks) | 46.0% | 46.0% |
| Digital (e.g., eBook, eAudio, eVideo, eMagazines) | 7.9% | 7.6% |
| Both physical & digital | 30.6% | 30.5% |
| I don't usually visit library to access any materials | 15.5% | 15.3% |
| Other | 0.0% | 0.6% |

Q20. During the past year, have you or other members of your household had contact with the Forsyth County Sheriff's Office?

| N=1230 | District | | |
|--|----------------|------------|--|
| | District A | District B | |
| | А | В | |
| Q20. Have you had contact with Forsyth Count during past year | ty Sheriff's C | Office | |
| Yes | 26.8% | 25.1% | |
| No | 73.2% | 74.9% | |

Q20a. Please CHECK ALL of the types of contact that you or the members of your household have had with the Forsyth County Sheriff's Office during the past year.

| N=316 | District | |
|---|--------------|--------------|
| | District A | District B |
| | Α | В |
| Q20a. All types of contact you have had with D Office during past year | Forsyth Coun | ty Sheriff's |
| Traffic violation | 2.0% | 4.4% |
| Criminal investigation | 3.4% | 3.8% |
| Visiting detention center | 2.7% | 4.1% |
| Receipt of civil process services | 6.0% | 3.8% |
| Firearms permits | 20.8% | 17.4% |
| Report a crime | 11.4% | 11.3% |
| Request assistance | 22.1% | 25.6% |
| Interactions at public events | 22.1% | 20.8% |
| Calling or visiting Animal Services | 9.4% | 8.9% |

| Q21. Forsyth County Sheriff's Office. Please rate your satisfaction with each of the services provided by |
|---|
| the Forsyth County Sheriff's office. (without "don't know") |
| |

| District | |
|----------------|---|
| District A | |
| A | В |
| | |
| 23.8% | 33.4% |
| В | А |
| 39.1% | 37.8% |
| 25.4% | 20.5% |
| 10.1% | 6.1% |
| 1.6% | 2.3% |
| | |
| employees | |
| 24.7% | 33.1% |
| 29.6% | 34.7% |
| 33.2% | 22.7% |
| В | А |
| 8.9% | 6.8% |
| 3.6% | 2.6% |
| | |
| <u>oloyees</u> | |
| 28.7% | 36.9% |
| 38.5% | 37.8% |
| 25.1% | 16.7% |
| В | А |
| 5.8% | 6.3% |
| | District A A 23.8% B 39.1% 25.4% 10.1% 1.6% 25.4% 10.1% 1.6% 29.6% 33.2% B 8.9% 3.6% 3.6% 28.7% 38.5% 25.1% B |

1.8%

2.3%

Q21. Forsyth County Sheriff's Office. Please rate your satisfaction with each of the services provided by the Forsyth County Sheriff's office. (without "don't know")

| N=1230 | District | |
|-----------------------------------|------------|------------|
| | District A | District B |
| | A | В |
| Q21-4. Quality of animal services | | |
| Very satisfied | 14.4% | 19.4% |
| Satisfied | 28.4% | 31.7% |
| Neutral | 34.9% | 32.9% |
| Dissatisfied | 14.9% | 12.1% |
| Very dissatisfied | 7.4% | 3.9% |

<u>Q21-5.</u> Quality of social media communication (e.g., Twitter, Facebook, Instagram)

| Very satisfied | 13.7% B | 23.6% A |
|-------------------|------------|------------|
| Satisfied | 33.3% | 30.3% |
| Neutral | 38.0% | 32.0% |
| Dissatisfied | 13.7% | 11.3% |
| Very dissatisfied | 1.3% | 2.9% |

| Q21-6. Accessibility | & responsiveness of Sheriff's Office | |
|----------------------|--------------------------------------|--|
| - | - | |

| Very satisfied | 21.1% | 28.5% |
|-------------------|------------|------------|
| Satisfied | 35.6% | 40.0% |
| Neutral | 33.2% B | 21.2% A |
| Dissatisfied | 8.1% | 8.0% |
| Very dissatisfied | 2.0% | 2.4% |

| N=1230 | District | |
|--|-----------------|-----------------|
| | District A A | District B B |
| | | <u> </u> |
| Q21-7. Level of transparency by Sheriff's Of | fice | |
| Very satisfied | 18.3% | 29.5% |
| | В | А |
| Satisfied | 29.5% | 31.1% |
| Neutral | 36.7% | 26.3% |
| | В | А |
| Dissatisfied | 11.6% | 9.5% |
| Very dissatisfied | 4.0% | 3.6% |
| | | |
| Q21-8. Response time by Sheriff's Office to | emergencies | |
| Very satisfied | 25.2% | 24.9% |
| Satisfied | 33.2% | 37.9% |
| Neutral | 32.2% | 24.4% |
| Dissatisfied | 9.4% | 10.0% |
| Very dissatisfied | 0.0% | 2.8% |
| | | |
| Q21-9. Response time by Sheriff's Office to | non-emergenci | <u>es</u> |
| Very satisfied | 18.8% | 24.2% |
| Satisfied | 38.6% | 33.8% |
| Neutral | 31.7% | 27.5% |
| Dissatisfied | 10.4% | 11.1% |
| Very dissatisfied | 0.5% | 3.3% |
| | | |

Q21. Forsyth County Sheriff's Office. Please rate your satisfaction with each of the services provided by the Forsyth County Sheriff's office. (without "don't know")

| Q21. Forsyth County Sheriff's Office. Please rate your satisfaction with each of the services provided by |
|---|
| the Forsyth County Sheriff's office. (without "don't know") |

| N=1230 | District | |
|--|------------------|------------|
| | District A | District B |
| | А | В |
| Q21-10. Visibility of Sheriff's Deputies in your | <u>community</u> | |
| Very satisfied | 14.2% | 21.7% |
| 5 | В | А |
| Satisfied | 25.5% | 31.5% |
| Neutral | 28.8% | 26.5% |
| Dissatisfied | 21.2% B | 14.0% A |
| Very dissatisfied | 10.3% | 6.3% |

| N=1230 | District | |
|---|------------|------------|
| | District A | |
| | A | В |
| Q22. Top choice | | |
| Overall quality of Sheriff protection | 42.0% | 45.2% |
| Cultural sensitivity of Sheriff's Office employees | 21.0% | 17.7% |
| Professionalism of Sheriff's Office employees | 18.2% | 17.5% |
| Quality of animal services | 16.8% | 17.7% |
| Quality of social media communication (e.g., Twitter, Facebook, Instagram) | 4.4% B | 8.6% A |
| Accessibility & responsiveness of Sheriff's Office | 20.0% | 24.7% |
| Level of transparency by Sheriff's Office | 25.9% | 20.1% |
| Response time by Sheriff's Office to emergencies | 25.6% B | 34.5% A |
| Response time by Sheriff's Office to non-emergencies | 15.2% | 12.6% |
| Visibility of Sheriff's Deputies in your community | 40.3% | 36.8% |
| None chosen | 18.9% | 16.9% |

Q22. Which THREE of the Sheriff's Office services listed in Question 21 do you think should receive the MOST EMPHASIS from the County over the next TWO years? (top 3)

Q23. Forsyth County Emergency Services. Please CHECK ALL of the Emergency Services offered by Forsyth County that you or members of your household have had contact with during the last year.

| N=1230 | District | |
|---|--------------|------------|
| | District A | District B |
| | А | В |
| Q23. All the Emergency Services offered by Formatting had contact with during last year | orsyth Count | y you have |
| Forsyth County's 911 Service | 19.8% | 20.3% |
| Forsyth County Fire Division | 6.1% | 9.7% |
| Forsyth County EMS | 17.2% | 16.7% |
| None. I have not used any other public safety services | 72.3% | 71.2% |

Q23. Forsyth County Emergency Services. Please CHECK ALL of the Emergency Services offered by Forsyth County that you or members of your household have had contact with during the last year. (without "none")

| N=350 | District | |
|---|--------------|------------|
| | District A | District B |
| | А | В |
| Q23. All the Emergency Services offered by Formatting had contact with during last year | orsyth Count | y you have |
| Forsyth County's 911 Service | 71.4% | 70.6% |
| Forsyth County Fire Division | 21.8% | 33.8% |
| Forsyth County EMS | 62.2% | 58.0% |

Q23a. Please rate your satisfaction with each of the services provided by Forsyth County. (without "don't know")

| N=350 | District | |
|---|------------|------------|
| | | District B |
| | A | В |
| Q23a-1. Overall satisfaction with Fire Division | n services | |
| Very satisfied | 50.0% | 45.1% |
| Satisfied | 37.8% | 35.9% |
| Neutral | 12.2% | 14.7% |
| Dissatisfied | 0.0% | 4.3% |
| | | |
| Q23a-2. Professionalism of 911 operator | | |
| Very satisfied | 48.6% | 45.9% |
| Satisfied | 34.6% | 39.0% |
| Neutral | 13.1% | 14.1% |
| Dissatisfied | 3.7% | 1.0% |
| Q23a-3. Efficiency of 911 operator | | |
| Q23a-5. Efficiency of 911 operator | | |
| Very satisfied | 51.5% | 47.3% |
| Satisfied | 31.1% | 37.1% |
| Neutral | 12.6% | 14.1% |
| Dissatisfied | 2.9% | 1.5% |
| Very dissatisfied | 1.9% | 0.0% |

Q23a. Please rate your satisfaction with each of the services provided by Forsyth County. (without "don't know")

| N=350 | District | | | |
|---|-----------------|-----------------|--|--|
| | District A A | District B B | | |
| Q23a-4. Accuracy of information you were given during emergencies | | | | |
| Very satisfied | 48.5% | 45.7% | | |
| Satisfied | 31.7% | 35.0% | | |
| Neutral | 13.9% | 14.2% | | |
| Dissatisfied | 5.0% | 4.6% | | |
| Very dissatisfied | 1.0% | 0.5% | | |
| Q23a-5. Overall quality of Emergency Medical Services (EMS) | | | | |
| Very satisfied | 52.5% | 38.1% | | |
| Satisfied | 30.7% | 41.6% | | |
| Neutral | 12.9% | 13.7% | | |
| Dissatisfied | 2.0% | 3.0% | | |
| Very dissatisfied | 2.0% | 3.6% | | |
| Q23a-6. Overall EMS response time | | | | |
| Very satisfied | 54.1% | 38.8% | | |
| Satisfied | 26.5% | 30.1% | | |
| Neutral | 10.2% | 15.3% | | |
| Dissatisfied | 4.1% | 8.2% | | |
| Very dissatisfied | 5.1% | 7.7% | | |
| | | | | |

Q23a. Please rate your satisfaction with each of the services provided by Forsyth County. (without "don't know")

| N=350 | District | |
|---|------------|-------|
| | District A | |
| | A | В |
| Q23a-7. Professionalism of EMS staff | | |
| Very satisfied | 59.6% | 49.7% |
| Satisfied | 34.3% | 30.3% |
| Neutral | 5.1% | 14.4% |
| Dissatisfied | 1.0% | 3.6% |
| Very dissatisfied | 0.0% | 2.1% |
| Q23a-8. Cultural sensitivity of EMS staff | | |
| Very satisfied | 43.5% | 41.4% |
| Satisfied | 30.6% | 29.6% |
| Neutral | 21.2% | 21.9% |
| Dissatisfied | 4.7% | 5.9% |
| Very dissatisfied | 0.0% | 1.2% |

Q27. Do you think you will be living in Forsyth County five years from now? (without "not provided")

| N=1230 | District | |
|--|--------------|------------|
| | District A | District B |
| | А | В |
| Q27. Will you be living in Forsyth County five | years from 1 | now? |
| Yes | 65.9% | 69.9% |
| No | 5.9% | 4.9% |
| Unsure | 28.2% | 25.2% |

Q28. How would you rate Forsyth County's overall response to the COVID-19 Pandemic over the past 3 years? (without "don't know")

| N=1230 | District | | | |
|---|------------|------------|--|--|
| | District A | District B | | |
| | А | В | | |
| Q28. How would you rate Forsyth County's overall response to COVID-19 Pandemic over past 3 years | | | | |
| Excellent | 22.9% | 24.5% | | |
| Good | 45.0% | 44.2% | | |
| Neutral | 21.6% | 20.5% | | |
| Below average | 5.9% | 5.7% | | |
| Poor | 4.6% | 5.0% | | |