

Forsyth County Board of Health



- Dr. Linda L. Petrou, PhD, Chair
- Dr. James K. Doub, OD, Vice Chair
- Ms. Judy Briggs
- Mr. John Davenport, Jr., PE
- Dr. Calvert B. Jeffers, Jr., DVM
- Dr. Charles F. Massler, DDS, M.Ed.
- Dr. Willard L. McCloud, Jr., MD
- Ms. Jane Bradner Mosko, RN, CRNA
- Mr. J. Phil Seats, R.Ph., MBA
- Dr. P. Lee Salisbury, III, DDS
- Dr. Ricky Sides, DC
- Ms. Gloria D. Whisenhunt, County Commissioner

BOARD OF HEALTH MINUTES March 6, 2013

MEMBERS PRESENT

Dr. Linda Petrou, Chair
Dr. James Doub, Vice Chair
Ms. Judy Briggs
Mr. John Davenport
Dr. Charles Massler
Dr. Willard McCloud
Mr. J. Phil Seats

MEMBERS ABSENT

Dr. Calvert Jeffers
Ms. Jane Bradner Mosko
Dr. Ricky Sides
Ms. Gloria Whisenhunt

STAFF PRESENT

Mr. Marlon Hunter
Ms. Ayo Ademoyero
Ms. Lynne Mitchell
Ms. Quintana Stewart
Mr. Robert Whitwam
Ms. Lorrie Christie
Ms. Arlene Acevedo
Ms. Trudy Aguilar
Ms. Betty Frericks
Ms. Patti Frye
Mr. Ryan Harrison
Ms. Cynthia Jeffries
Ms. Patricia Luna
Ms. Rosalinda Olivares
Ms. Magda Peralta
Ms. Jon'Shel Rumley
Ms. Cathryn Taylor
Ms. Margaret Westray
Ms. Carrie Worsley

Call to Order:

On Wednesday, March 6, 2013, the Forsyth County Board of Health held its regularly scheduled monthly meeting in the Board Room at the Forsyth County Department of Public Health (FCDPH). Dr. Linda Petrou, called the meeting to order at 5:34 p.m. and welcomed Board members and guests.

Consideration of Minutes:

The minutes of the February 6, 2013 Board of Health Meeting were reviewed by the Board. A motion to approve was made by Dr. Willard McCloud and seconded by Mr. Phil Seats. The rest of the members agreed and the minutes were approved.

Public Comment Section:

Board Members and staff introduced themselves. Dr. Petrou made mention that her term of office is up and she just reapplied for her last term.

Health Director's Comments:

Mr. Marlon Hunter reported that we are winding down the first phase of our internal strategic planning process and said the board has had a chance to hear a presentation from Mr. Doc Klein. The title of our process is One Amazing Year and on April 12, it will be a time for us to celebrate our successes. We are planning an event for all Health Department staff at Tanglewood Park. We will get together in the morning to work on team building activities and share what this one amazing year has meant to each of us. Our County Manager, Mr. Dudley Watts, our Chair of the Board of Health and himself will give a welcome to staff. Mr. Hunter reiterated that we are winding down the first year but we will continue the process internally to carry out strategic planning efforts.

Secondly, Mr. Hunter acknowledged staff members that have spent several years of service with the department. He presented service certificates to the following staff: Robert E. Whitwam (35 yrs); Patricia A. Frye (25 yrs); Kathryn S. Clodfelter, Janet H. Kiger and Linda Means (20 yrs); Brenda S. Toone, Kagendo J. Nyagah and Ryan L. Harrison (15 yrs); Ayotunde T. Ademoyero, Karen K. Cestero, Paula W. Deatherage, Betty J. Frericks, Brenda C. Hagemann, Rosalinda Olivares and Royland A. Smith (10 yrs). Mr. Hunter asked board members and staff to join him in a round of applause in acknowledging our great employees and the great job they do for Forsyth County. Dr. Petrou thanked staff for working so long and so hard.

Before moving on to the new business, Dr. Petrou informed staff that if they had come for the awards, they did not have to stay if they did not want to.

Mr. Hunter mentioned that while Ms. Ayo Ademoyero was pulling up her presentation, Ms. Lynne Mitchell would like to speak. Ms. Mitchell announced that during the month of March the Behealthy Coalition is sponsoring a viewing of the documentary *The Weight of the Nation*, put on by HBO and the Institute of Medicine (IOM), in association with the Centers for Disease Control and Prevention (CDC) and the National Institutes of Health (NIH) and in partnership with the Michael and Susan Dell Foundation and Kaiser Permanente. There will be four segments looking at the problems of obesity and it will be at the A/perture on 4th street. Ms. Mitchell said experts will be there to give feedback and questions/answers. The first segment will be called Consequences; the next week the segment will be on Choices and there will be representatives from both hospitals; the third week is called Children in Crisis and they will have Nancy Sutton, Health and PE Specialist, Amanda Mendenhall, Chartwells Dining Services and Dr. Joseph Skelton, Director of Brenner FIT; the last segment on March 26th is on Consequences and we will have Matthew Burczyk, Bicycle/Pedestrian Coordinator and Mark Tucker, Director of our Cooperative Extension. Ms. Mitchell invited board members to come out if they can and there is no charge. She said the films are wonderful and well put together although they are a little disturbing when you look at the numbers and the epidemic (it is said that only a third of people are able to manage their weight and two-thirds are unable to do so (copy of flyer on file in the Administrative Binder).

New Business:

Theme – Community Health and Health Education

Child Fatality and Prevention Team – Ms. Ayo Ademoyero gave presentations on Child Fatality Prevention Team and the State of the County Health Report (SOTCH) – She started out by telling the board that Child Fatality and Prevention Team (CFPT)/Community Child Protection (CCPT) is a mandated public health service. The team meets quarterly. Currently there are about 27 members on the team from different agencies (commissioner's office, health department staff, DSS staff, police, district attorney's office, school system, fire department, guardian ad litem, medical examiner's office, local day care center, a parent who lost

their child and other organizations). The purposes of the CFPT are to review child fatalities and look for ways to prevent them. The CFPT is required to review medical examiner reports, death transcripts, police reports and other records of residents under the age of 18 who have died in the county in order to identify deficiencies in the services to children and families by public agencies. The CCPT reviews selected active cases of child abuse/neglect and cases which resulted in death due to suspected abuse/neglect. It works closely with the local Department of Social Services (DSS) in identifying deficiencies in resources and developing strategic plans to address the conditions that compromise the safety and well-being of children. When they have the full team meeting, representatives from the different agencies bring records for the team to review. Of seventeen cases that were reviewed by the full team (6 cases were due to accidents, 4 due to other, 3 due to perinatal condition, 2 due to illnesses, 3 due to suicide, 1 due to homicide and 1 due to SIDS). Ms. Ademoyero gave some of the statistical figures from the 2012 Annual Report, showing comparisons in some of the following areas: Forsyth County (FC) Child Fatalities from 2002-2011; cases by cause of death, age group, gender and race/ethnicity and child deaths by age and manner of death for 2012. She spoke briefly about some of the system issues the CFPT identified and recommendations and suggestions for preventing such deaths in the future. Dr. Petrou added, if we can get pregnant women prenatal care, we can bring these numbers down. Ms. Ademoyero added there were 59 infant and child deaths in 2011 (56% male, 44% female, 80% under age 1 and 20% ages 1 to 17). Also, of the 59 deaths (42% were Black, Non-Hispanic, 42% were White, Non-Hispanic and 15% were Hispanic) (copy of handout on file in the Administration Binder).

State of the County Health Report (SOTCH) – Ms. Ademoyero also reported to the board on the 2012 SOTCH report. The SOTCH report gives the latest data for key measures of community health and well-being in FC and the progress the county has made over the past year. The report is also to help influence the development of policies that will improve community health and to recruit members of the community who are interested in participating in health-related coalitions and activities. There were seven health focus areas identified in 2011 and on March 26, 2012 a group of community members selected four of the focus areas to address. The four priority areas were: chronic disease prevention, physical activity and nutrition, maternal and infant health and social determinants of health. She mentioned there were 20 confirmed cases of pertussis since January 1, 2013. Nurse Family Partnership currently have 37 active cases and received over 100 applications. Ms. Ademoyero briefly talked about some of the community collaborations, coalitions, new initiatives and partnerships with the department in an effort to help change the county's health rankings (copy of handout on file in the Administration Binder).

Healthy Beginnings – Ms. Mitchell introduced Ms. Carrie Worsley, who gave a presentation on the Healthy Beginnings program. Ms. Worsley reported that the program just recently got refunded for 2013-2016 (received a grant for \$94,000 each year for the next three years). She added the program now has an Advisory Board that gives them advice on how to run the program. Ms. Worsley said they were in the process of doing their brochure and asked board members to evaluate the brochure. She added the brochure was developed by the women in the program so they can help us recruit other women into the program. Ms. Worsley mentioned the only difference in the funding for the new grant is that they have to do more promoting the program. Board members each took turns reading and then giving their suggestions, thoughts or concerns about what they read. Ms. Worsley mentioned that they have 2 case managers that manage a total of 40 women. Dr. Charles Massler asked what has been your acceptance rate versus your turn down rate - how many women have been turned down because you do not have room. Ms. Worsley responded we do not have that kind of data – we do have data that shows what these women are doing – we are working on making sure they are breastfeeding and we like for them to breastfeed for at least 6 weeks – we do know that for the last two years we have been able to enroll all of the women that have applied in our program. Ms. Worsley went on to say, when we get a woman that wants to enroll if she does not fit into our program, we try to put her into another – can not remember having to turn down a woman because there was no space. Ms. Judy Briggs asked Ms. Worsley if she thought the general public understands care management

and Ms. Worsley responded I think most people understand if you say care management that you're going to have a person that you can contact about the management of whatever your needs are, meaning there is going to be a person talking to you and keeping a record of your progress. Dr. Massler added when he first saw the term care management, he did not know what it meant – he thought it was something like healthy beginnings is a program focusing on minority women. Ms. Worsley commented that most of the programs at the health department are for the general public. Board members continued going through the brochure and making suggestions and Ms. Worsley took note of all their comments and said she would take them back to the group working on the brochure for their consideration. Dr. Massler asked if the brochure was just going out in the health department or out to the community and Ms. Worsley responded this is the one the women are doing to recruit other women and that will go to community groups – we have another one that nurses, practitioner's and doctor's offices will have and it has a little more information on it (how to enroll the women that come to you, it has an enrollment form). This one is specific for our board members and media. Mr. John Davenport asked why is there two phone numbers and Ms. Worsley responded we have two coordinators, so if one does not answer you can try the other (there was some confusion regarding having the two numbers). Ms. Worsley concluded by saying you have heard a lot about the program and about the participants and asked the board if she could put on the brochure that they had helped in developing it and they responded that yes she could. She also mentioned that when the state comes for a site visit they will want to see the brochure.

Old Business:

Dr. Petrou reminded board members that next month's meeting would focus on the budget.

Ms. Ademoyero mentioned to the board that the YRBS survey will be the first 2 weeks in April. She pointed out that Winston Salem Forsyth County Schools (WSFCS) Administration did not want the following questions asked on the survey:

Middle School

Have you ever had sexual intercourse? A. Yes B. No

High School

Which of the following best describes you? A. Heterosexual (straight); B. Gay or lesbian; C. Bisexual; D. Not sure

During your life, with whom have you had sexual contact? A. I have never had sexual contact; B. Females; C. males; D. Females and males

Committee Reports:

None

Adjourn:

A request for a motion to adjourn was made by Dr. Petrou. A motion was made by Dr. James Doub and seconded by Dr. Massler. The meeting adjourned at 6:45 pm.

Marlon B. Hunter
Secretary to the Board
MBH/lgc